

Strong partnership creating a world of formulation opportunities.

Vision PLUS has been developed using the expertise of NAIE S.A., a proven leader in custom formulation and contract manufacturing of nutritional supplements, and Iprona Lana SpA, an expert in manufacturing polyphenol-standardised dark berry extracts.

VISION PLUS



 **BilCraft**[®]

 **CurrantCraft**[®]

Craft[®] ingredients are manufactured from European berries and are standardised on polyphenols, anthocyanins and a minimum polysaccharide level.

CurrantCraft[®] European black currant extract tackles digital eye fatigue and **BilCraft**[®] European bilberry extract is the modern version of the blueberries, which have been used for centuries to improve eyesight.

Manufactured in
Switzerland



COMPOSITION

455,00 mg	CurrantCraft [®]
200,00 mg	BilCraft [®]
80,00 mg	Ascorbic acid
5,00 mg	Zinc gluconate
0,0025 mg	Cyanocobalamin
1,40 mg	Pyridoxine HCl
0,80 mg	Beta carotene
16,00 mg	Niacinamide
qs mg	Gum Xanthan
qs mg	Maltodextrin
qs mg	Citric acid
qs mg	Natural flavor
qs mg	Sucralose

DOSAGE

1 stick per day

PACKAGING

4 gr / Stick

CLAIMS EFSA

- Vitamin C contributes to the protection of cells from oxidative stress
- Vitamin A & Zinc contribute to the maintenance of normal vision

PROVEN BENEFITS:

- Both, black currants and bilberries are known to improve vision and micro-circulation.
- Vision PLUS combines the best of the two best performers in the vision field.

 **CraftIngredients**[®]

 **Natural Alternatives
International Europe SA**
World Leader In Nutritional Science



 **iprona**



Turnkey Private Label Solutions: All-in-One Innovation for Your Brand.

Relax PLUS has been developed using the expertise of NAIE S.A., a proven leader in custom formulation and contract manufacturing of nutritional supplements, and Iprona Lana SpA, an expert in manufacturing polyphenol-standardised dark berry extracts.

RELAX PLUS

PRODUCT CONCEPT



 **CherryCraft**[®]
European Tart Cherry Extract

Craftingredients[®] are extracts, manufactured from European cherries and are standardized on polyphenols, anthocyanins and a minimum polysaccharide level.

CherryCraft[®] supports winding down on every level: it aids muscle recovery after physical workouts, promotes mental ease during times of stress, has anti-inflammatory effects, and can improve sleep quality.*

*For promotional purposes only.

Manufactured in
Switzerland



DOSAGE: 1 stick per day

PACKAGING: 4 gr in 150 ml

INGREDIENTS per 4gr Stick
9,5% CherryCraft[®]
offering 34mg Polyphenols
Dextrose
Trimagnesiumcitrate
Gum Arabic
Citric acid
Aroma

POWERFUL PARTNERSHIP

This unique collaboration combines the expertise of:

- NAIE S.A.: Leaders in custom formulation and contract manufacturing of nutritional supplements.
- Iprona Lana SpA: Experts in crafting polyphenol-standardized dark berry extracts.

Together, we provide a seamless private label solution for innovative powder sticks, tailored to your brand's success.

BENEFITS:

- Reduces Muscle Soreness – standardised to anthocyanins, tart cherry helps decrease muscle damage and soreness after intense exercise.
- Speeds Up Recovery – Enhances muscle repair and reduces recovery time.
- Fights Inflammation – Powerful anti-inflammatory properties reduce exercise-induced inflammation.
- Improves Sleep – Natural melatonin content aids in better sleep, crucial for recovery.
- Enhances Endurance – May improve endurance performance by reducing oxidative stress.
- Vision PLUS combines the best of the two best performers in the vision field.



 **CraftIngredients**[®]



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